



г.Астана

№ 3-3 от «19» May 2023 г.

COUNCIL OF TRADE UNIONS OF CENTRAL ASIAN COUNTRIES

RESOLUTION

On approaches to the formation of a unified communication strategy

In accordance with paragraph 15 of the Charter, the Council of Trade Unions of the Central Asian countries **DECIDES:**

1. Approve the proposed approaches to the formation of a communication strategy.
2. The head of the office of the Council of Trade Unions of the Central Asian countries to take measures to develop a unified communication strategy of the Council, a plan for its implementation in the long term and submit for approval to the Council.
3. Support the creation of a unified information platform (hereinafter referred to as ctuca.org website) to raise the awareness of trade union members, social partners and the international community about the activities of trade unions in the Central Asian region.
4. National trade union centers (Council members) take measures to fill and update the content of the site, including providing information, analytical, audio and visual materials for placement on a regular quarterly basis, submitting information for placement in the news section on a regular weekly basis.

General Secretary

S. Dauletalin